

2025 Beauty Collective Summit

*(Formerly
Annual Meeting)*

FEB 18-20 The Ritz-Carlton Key Biscayne, Miami

BEAUTY IS FOR ALL





REACH THE LARGEST CONCENTRATION OF LEADERS IN THE BEAUTY INDUSTRY

Sponsorship Prospectus

Personal Care Products Council's (PCPC) Beauty Collective Summit is the premier gathering of beauty industry leaders. Together we are harnessing the collective impact of the beauty industry to drive global well-being and empowerment. At this year's event, attendees will walk away with the latest research, insights, innovations and tools on AI, sustainability, DEI, leadership, and more.

As a sponsor, your company will reach the largest concentration of leaders in the beauty industry. You'll have the opportunity to showcase your brand in a high-quality, trusted forum dedicated to collaborative discussions and knowledge sharing.

ENGAGE

Showcase your company and products by participating in an event attended by key leaders and industry stakeholders.

CONNECT

Network with more than 250 representatives from around the world, learn from one another, and hear from world-class speakers on topics that impact the personal care industry.

SPONSORSHIP OPPORTUNITIES INCLUDE:

- » Acknowledgment on PCPC's website with a link to your website
- » Acknowledgement in the official program
- » Prominent display of your logo throughout the meeting
- » Recognition as a sponsor in promotional materials including emails and the mobile event app
- » "Sponsor" ribbons for your attendee's name badges
- » Logo acknowledgement at the Opening General session slides
- » An early registration list of meeting attendees
- » Company logo on banner in event app



FOR MORE INFORMATION: Contact Carrie Gregory at gregoryc@personalcarecouncil.org.



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Sponsorship Prospectus



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TUESDAY OPENING RECEPTION \$40,000
MANUFACTURER & SUPPLIER PARTNERSHIP LUNCHEON \$20,000
GENERAL SESSION \$20,000
NEW! CEO FIRESIDE CHAT \$40,000



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NETWORKING BREAKFAST \$12,500
REFRESHMENT BREAKS \$10,000
MORNING YOGA \$7,500



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CONFERENCE BAGS \$10,000
BADGES \$10,000
HOTEL KEY CARDS \$10,000
MOBILE EVENT APP (EXCLUSIVE) \$10,000



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WI-FI \$10,000
BRAND FORWARD
» Program Inside Back Cover Feature \$3,000
» Program Inside Full-Page Feature \$1,750
» Program Inside Half-Page Feature \$900



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MATERIALS DISTRIBUTION
» In-Room Deliveries \$2,500
» Product Giveaway In PCPC Registration Area \$3,500
» Registration Bag Inserts \$1,000
» Trade Press And Literature Table \$750
» Private Meeting Space



TUESDAY OPENING RECEPTION

Provide attendees with one of the most highly anticipated networking receptions at the event. As the reception sponsor, you are uniting friends, business associates, and colleagues who eagerly anticipate these gatherings as an opportunity to reconnect and build relationships. This opportunity includes featuring your logo on signage and an inside full-page feature in our onsite program. \$40,000

MANUFACTURER & SUPPLIER PARTNERSHIP LUNCHEON

This opportunity includes featuring your logo on signage and an inside full-page feature in our onsite program. \$20,000

GENERAL SESSION

Sponsor one of the three general sessions presented during the conference. This opportunity includes featuring your company logo on the main stage and allows a representative from your company to deliver the session's closing remarks. \$20,000 (3 available)

New! CEO FIRESIDE CHAT

When you sponsor the CEO Fireside Chat, a representative from your company will introduce the speakers and briefly share information about your company. This opportunity also includes featuring your company logo on the main stage and an inside full-page feature in the onsite program. \$40,000



NETWORKING BREAKFAST

Engage with attendees beyond the exhibit hall by sponsoring a networking breakfast. This opportunity includes your logo featured on signage and the chance to leave a gift and/or brochure collateral at each table. Limited to two companies, networking breakfasts will be held Wednesday morning and Thursday mornings. \$12,500 (2 available)

REFRESHMENT BREAKS

Increase your network potential by sponsoring a beverage break. Sponsor receives recognition in onsite program, napkins with logo, signage by the break tables and an opportunity to leave literature at the station. \$10,000

MORNING YOGA

Help attendees begin their day centered by sponsoring an early morning yoga session! Provide a yoga workout and create a calming space for attendees. \$7,500



CONFERENCE BAGS

A perfect way to make a first impression. Attendees will receive a conference bag at the registration desk, giving your company full visibility during and after the event. Your company logo will be printed on the backside of our official conference bag. \$10,000

BADGES **SOLD**

Promote your brand throughout the entire event with one of the most popular onsite sponsorship opportunities. Your company logo will be displayed on the back side of the badge and distributed to all attendees. All event participants are required to wear the official event badge. \$10,000

HOTEL KEY CARDS

Welcome guests to the event with custom hotel key cards that showcase your brand to attendees every day. Sponsor has the option of designing the key card with hotel specifications. \$10,000

MOBILE EVENT APP *(Exclusive)*

Due to its popularity, a responsive Mobile Event App will be available. Giving attendees the opportunity to view agenda information, create a personalized schedule, view conference sponsors and view an attendee roster that will provide virtual interaction during the event. Be the first company to put your brand and message right in attendees' hands. Your logo will be displayed prominently on all pages within the app. \$10,000



WI-FI

Sponsoring Wi-Fi ensures continuous exposure throughout the event.
\$10,000

BRAND FORWARD

Program Inside Back Cover Feature **SOLD**

Build your brand awareness on the inside back cover of the onsite program. Your feature in this program is sure to be seen by attendees as they use the guide each day. \$3,000

Program Inside Full-Page Feature **SOLD**

Build your brand awareness with this cost-effective way to highlight your brand to our attendees. \$1,750

Program Inside Half-Page Feature **SOLD**

Build your brand awareness with this cost-effective way to highlight your brand to our attendees. \$900



MATERIALS DISTRIBUTION

Make a lasting impression at the 2025 Beauty Collective Summit. Below are some additional opportunities to make your brand stand out by getting your magazine, product or product information directly into the hands of attendees.

In-Room Deliveries

Nothing is more fun than opening your sleeping room door and discovering a beautifully wrapped gift, a magazine with cookies and milk, special invitations or a company message with an electronic gizmo! You provide us with the amenity, gift or literature and the list of clients and we will ensure that the hotel delivers your items on the prearranged evening. \$2,500

Product Giveaway in PCPC Registration Area

Throughout the day, capture the attention of attendees by showcasing your item on a tabletop display near the PCPC registration desk (total quantity: 250; limited to two companies; one company on Monday and one on Tuesday). \$3,500

Registration Bag Inserts

Sponsors can place a one-page flyer or product brochure in the registration bag distributed to all attendees. Inserts must be 8.5x11 size or smaller or a magazine. \$1,000 per item

Trade Press And Literature Table

Display your materials near the registration desk for all guests to see, browse and take home. \$750 per item

Private Meeting Space

A private meeting space provides a scenic yet convenient private area for strategic meetings to be held between magazines, manufacturers, distributors, and other industry leaders. These meetings can facilitate networking alliances with an assortment of fellow industry executives and create a chance for our member companies to promote their products and services. Limited space available!

For availability and pricing, contact Carrie Gregory at gregoryc@personalcarecouncil.org.



**WE LOOK FORWARD TO CONNECTING,
SHARING INSIGHTS, AND CREATING
MEMORABLE EXPERIENCES TOGETHER.**

For more information or questions about
our sponsorship opportunities, contact

Carrie Gregory

GREGORYC@PERSONALCARECOUNCIL.ORG.

We can't wait to welcome you in Miami!