

2017 LEGAL & REGULATORY CONFERENCE

Legal & Regulatory Conference Sponsorship & Visibility Opportunities

The Personal Care Products Council's Legal and Regulatory Conference (LRC) is the premier annual meeting for in-house counsel, legal staff, and regulatory and product development specialists – and it represents the perfect opportunity for you to reach decision-makers from the cosmetic and personal care industry.

The LRC offers high value visibility and networking opportunities for companies that want to gain access to cosmetic and personal care product industry insiders. By sponsoring meeting activities, you can build brand awareness and gain important contacts in the industry that will grow your business.

We are committed to making this conference a success for each company by working with you to provide maximum recognition with all conference attendees.

SPONSORSHIP OPPORTUNITIES INCLUDE:

- Acknowledgement on the Council's website with a link to your website
- Acknowledgement in the official meeting program
- Prominent display of your logo throughout the meeting
- Recognition as a sponsor in promotional mailings and emails to over 3,000 industry members
- "Sponsor" ribbons for your attendees' name badges
- Name and logo on rotating slides displayed during conference sessions and breaks.

Recognition begins at the moment of your commitment. So, commit early and receive maximum exposure for your organization!

SPONSORSHIP OPPORTUNITIES

THURSDAY GRAND RECEPTION SPONSOR

One Exclusive Sponsor

\$ 14,000

- Opportunity for brief opening remarks
- Signage promoting the sponsor displayed at the reception
- One complimentary registration to conference

WEDNESDAY WELCOME RECEPTION

One Exclusive Sponsor

\$ 14,000

This reception kicks off the conference and gives attendees an opportunity to meet new colleagues and greet old friends.

- Signage promoting the sponsor displayed at the reception.
- One complimentary registration to the conference.

WEDNESDAY LUNCHEON

One Exclusive Sponsor

\$ 10,000

A welcome meal during the first day of meetings where attendees will have an opportunity to discuss shared issues with their colleagues and listen to an expert speaker.

- Signage promoting the sponsor displayed at Luncheon.
- One complimentary registration to the conference.

HOW DO I RESERVE A SPONSORSHIP?

Contact Carrie Gregory at 202-454-0336 or gregoryc@personalcarecouncil.org.

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AUDIO VISUAL

One Exclusive Sponsor

\$ 6,000

Everyone attending the meeting will thank you for providing quality audio visual equipment for the entire conference.

- Signage promoting the sponsor displayed during all breaks.
- One complimentary registration to the conference.

NAME BADGE SPONSOR

One Exclusive Sponsor

\$ 5,000

Attendees will think of you each time they put on or take off their logoed badge

- Your company logo will appear on the back of each attendee's badge

ROOM KEY

SOLD Arent Fox

\$ 5,000

Attendees will have their room key cards logoed with your name.

- One complimentary registration to the conference.

LAST PANEL "BEER BREAK"

One Exclusive Sponsor Wednesday
and Thursday

\$ 5,000 EACH

A crowd favorite, the hotel staff will arrive at the start of the last panel to provide a delicious, local craft beer to each audience member. Without question, this is the most popular sponsorship opportunity with member companies!

- Signage promoting the sponsor displayed on the beer cart
- Verbal acknowledgment of sponsorship at time of distribution

BREAKFAST SPONSOR

SOLD Shook Hardy

\$ 5,000 EACH

No room service for this group! Start each morning with a bit of breakfast before the first speaker takes the stage.

- Signage promoting the sponsor displayed at the Breakfast

BREAK SPONSOR

Four Sponsorships Available -

\$ 3,000 EACH

One sold to Conkle Kremer, three remaining

Everyone attending the meeting will thank you for providing coffee and sodas throughout the day.

- Signage promoting the sponsor displayed during all breaks

MUSIC SPONSOR

Two Sponsorships Available

\$ 2,500 EACH

Everyone attending the meeting will thank you for music for our social functions

- Signage promoting the sponsor displayed during receptions.

JUICE BAR SPONSOR

SOLD Sideman Bancroft and Alston & Bird

\$3,500

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